

SOUTH JORDAN CITY
CITY COUNCIL STUDY MEETING

May 16, 2023

Present: Council Member Patrick Harris, Council Member Tamara Zander, Council Member Brad Marlor, Council Member Jason McGuire, Deputy City Manager Dustin Lewis, City Attorney Ryan Loose, Director of Recreation Janell Payne, Director of Public Works Jason Rasmussen, Director of Strategy & Budget Don Tingey, City Engineer Brad Klavano, CFO Sunil Naidu, Director of Commerce Brian Preece, GIS Coordinator Matt Jarman, Senior IS Tech Phill Brown, IT Director Jon Day, Director of Administrative Services Melinda Seager, Deputy Fire Chief Ryan Lessner, Police Chief Carr, Director of Planning Steven Schaefermeyer, Communications Manager Rachael Van Cleave, City Recorder Anna Crookston, Meeting Transcriptionist Diana Baun, Arts Program Coordinator Tiffany Parker

Absent: Mayor Dawn Ramsey, City Manager Gary Whatcott

Others: Jake McIntire, Kirby Croyle, Dwayne's iPhone

4:48 P.M.
STUDY MEETING

A. Welcome, Roll Call, and Introduction: *By Mayor Dawn Ramsey*

Council Member Marlor motioned to nominate Council Member Shelton as Mayor Pro Tempore for tonight's meetings in Mayor Ramsey's absence. Council Member McGuire seconded the motion; vote was unanimous.

Mayor Pro Tempore Don Shelton welcomed everyone present and introduced the meeting, excusing Mayor Dawn Ramsey who was unable to attend tonight.

B. Invocation: *By Director of Strategy & Budget Don Tingey*

Director Don Tingey offered the invocation.

C. Mayor and Council Coordination

Council Member Tamara Zander asked for more details about the Envision Utah Future of Water Event on Thursday.

Deputy City Manager Dustin Lewis responded that he would try to get some more information for her.

Council Member Brad Marlor asked about the playground for Jordan Ridge. He would like to see about having a small ribbon cutting with the local residents for that opening.

Director Jason Rasmussen said he would check into the schedule for the replacement of the playground and get back to Council Member Marlor.

D. Discussion/Review of Regular Council Meeting

Presentation Item:

- Proclamation recognizing National Public Works Week May 21-27, 2023.

Public Hearing Items

- Resolution R2023-19, CTAA legislation.

Deputy City Manager Lewis noted that the swearing in for our Youth Council will be between the two items above. There will need to be an amendment to the council meeting's agenda to add an Executive Closed Session at the end of the meeting for the discussion of city property.

E. Discussion Items

E.1. South Jordan's Art's Council Master Plan *(By Director of Recreation Janell Payne)*.

Jake McIntire (Union Creative) – he introduced himself and reviewed Attachment A regarding the future Arts Council Master Plan Proposal.

Council Member Zander asked if the survey being done was specific to the arts, or if was a general survey with a few art-driven questions.

Arts Program Coordinator Tiffany Parker responded that the survey is specific to this project.

Mr. McIntire continued reviewing Attachment A.

Council Member Shelton asked about the utility box wraps and where they land in the proposed master plan.

Mr. McIntire said he believes they are grouped under temporary projects. He continued reviewing the types of projects in Attachment A.

Council Member Shelton asked if there was any evidence that having murals in places previously being vandalized work as a deterrent.

Mr. McIntire responded yes, they have noticed a difference in where graffiti is being done when murals are placed in an area. He then continued reviewing Attachment A regarding the arts master plan proposal.

Council Member Zander asked who makes the final decision on this master plan, is it the Arts Council, the City Council, etc.

Mr. McIntire said it's still to be determined at this point in the process, but generally it is a mix depending on the type of project and the scale. Most communities allow the Arts Council to make a preliminary recommendation to City Council, then City Council makes the final adoption of that.

Deputy City Manager Lewis noted that the council will be the final decision makers for this master plan through the budgeting process. The Arts Council will be bringing this plan back for final approval after getting the city council's recommendations tonight.

Council Member Shelton noted that the budget document doesn't spell out the capital projects, and he's assuming it will be the same way with the arts budget. Just like the Mulligans budget, you won't be able to look at that document and see what's coming, being delayed or removed from the schedule. He'd like to see that level of detail in the future with this Arts Master Plan.

Deputy City Manager Lewis noted that he and CFO Naidu have already had discussions about the same issues Council Member Shelton shared, and he said they are working towards including much more details in the Mulligan's CIP, and they can do the same on the arts side. They should have the plan before the strategic planning starts in the fall, and they can have discussions about funding priorities at that time.

Mr. McIntire noted all communities are different, but he usually recommends some kind of annual update report to the governing body on the plan. He continued reviewing Attachment A in regards to the types of funding.

Council Member Zander asked what the 2023 Public Art Budget will be.

Coordinator Parker responded that the Arts Council budget is \$48,000, of which \$24,000 came from ZAPP, and \$18,000 from Round it Up. The Arts Programming Budget is \$20,000 to pay the teachers with theater programming having a separate budget of \$40,000.

Council Member Zander asked if this master plan will require them to double or triple their budget, or are they trying to work within the current budget amounts.

Deputy City Manager Lewis said they will talk about that in the fall, and whether the council wants to raise or otherwise adjust the funding in those different areas based on their priorities.

Council Member McGuire noted there will be a steering committee meeting in the near future just to discuss funding opportunities available so that can be included in the master plan.

Mr. McIntire continued reviewing Attachment A and the council and staff discussed fundraising options, including an option on city bills to round up the total to donate to the Arts, or including a QR code making it easy to donate.

Mr. McIntire hopes to get a sense of what the council's vision is for the role of Arts in the future of the community during this meeting.

Council Member Shelton loves the utility box wraps, the murals, the community play and wishes it was in a nicer facility. He also loves the classes for all ages available for those interested in art.

Council Member Marlor enjoys going to the art shows. It is a great time for adults and kids to participate, and everyone can celebrate together with the art when they visit. The city doesn't necessarily have a great venue for those shows, but the Gale Center was good enough and even displaying art at City Hall is demonstrable of what's happening in the city and the talent here. He also loves the boxes because they are very visible, and he'd love to see two plays a year.

Mr. McIntire added that from his perspective they are working towards looking at ways in which the city can incubate and cultivate more work happening from the ground up, allowing support without being the active programmer. The city is doing a lot initially, but if the arts are going to grow more it needs to come from the community, and the city can support than in many ways. They are looking into ways to make the growth sustainable if the arts are going to continue growing.

Council Member Zander added that Daybreak has their own Arts Council with a large budget.

Mr. McIntire noted that their budget is similar to many communities around the Wasatch Front like Ogden and Logan.

Council Member Zander doesn't believe any other cities have what we have within South Jordan, having a very organized and arts influenced community. We all know about Daybreak's Council, but she doesn't want to see the city competing with them; she wants to see our council cooperating with Daybreak. She talked about Daybreak's Fizz Fest, noting that it's not a part of our master plan, but it's happening so we shouldn't be ignoring it. We are much better at cooperating with Daybreak, and she doesn't want anyone to ignore the fact that they put on some amazing events. Why can't the city count that as something happening in the city that everyone can attend.

Mr. McIntire said they are already thinking about that, noting the city has a very complex model to work with having both a subgroup in Daybreak and the County Arts Council above them. That creates a huge opportunity, and while the city wouldn't claim Daybreak's work as their own, it is a good model to use for mapping and looking at where we have resources and sharing those. There is a great opportunity for a partnership with Daybreak, and they need to look at how to strengthen those type of partnerships and add them into the plan.

Council Member Zander loved the plan and said that is exactly what she was hoping to hear in regards to utilizing Daybreak and their Arts Council to help boost our programs.

Council Member Marlor asked how the arts council is coordinating with the school system, as that is a great avenue for the different ages to participate in art.

Mr. McIntire responded they haven't done much to this point, and doesn't know that it's outlined in the report, but they can definitely take a look at it.

Council Member McGuire said they have tried to reach out to the schools, especially for the box wraps, but it has been a challenge to get in and get participation. They are continuing to pursue it, but they might need to take a different approach to it, reaching out to the principals first and meeting with them before the teachers. He mentioned the ULCT's annual essay contest to one of his children's teachers and before she could ask students to participate she noted that she had to ask the principal.

Council Member Marlor thinks if the schools are approached with a project, and the city's thoughts on the school participating, the city would get participation from them.

Council Member McGuire said timing during the school year is also an issue.

Mr. McIntire said those relationships take time to cultivate and recommended trying to have an educator on the arts council whenever possible, as they would be bringing a different dynamic.

Council Member McGuire referred back to the original question about the council members' visions towards the arts in the city. He thinks it can be something South Jordan can build part of its identity on, as we've started to do with the race series. Many people think all the cities here blend together, and he thinks our Arts and Recreation Departments are a great opportunity to brand ourselves and encourage people to do things like come in the morning for a race, but stay for a theater production.

Council Member Zander asked if there is a South Jordan representative on the Live Daybreak council.

Council Member McGuire responded yes, and she has been on that council for years.

Deputy City Manager Lewis added that as the council members are thinking about appointees to the Arts Council, they should start thinking about qualified people to fill the different niches. People that can really get behind and support the vision being created. The appointees also don't have to necessarily live in the city if they have the right expertise.

Mr. McIntire mentioned that they can include in the plan the types of professionals and individuals recommended for the council. One thing the steering committee and stakeholders have been discussing is to what scale the arts should be a part of the city's identity, and wanting to include that in the master plan to help create that vision.

Council Member Zander doesn't see the arts being the biggest hallmark of the city. The city logo is a tree, we have the Jordan River; she personally sees South Jordan more as a healthy, active recreational community, and arts is definitely a part of that.

Council Member Marlor noted that is a great perspective for those who are more into the outdoors and athletics. However, for people that are more into arts, if we build it they will come. If the facilities and programs are available, people will go and bring their families, finding enjoyment in it. He thinks you could put on four productions a year and people would attend them and love them. If they put a little more emphasis on the arts, that might bring a little more of a balance into play for everyone.

Council Member Shelton has family in Loveland, CO and every time they go there he is told it's an "arts community." He doesn't know how that manifests itself, other than he sometimes sees statues while driving around, many times on trails, and utility box wraps; he's not sure what else they have that makes them an "arts community." He wouldn't mind South Jordan being known as an "arts community" if it didn't require large tax increases to do so.

Council Member Marlor noted that you can see things like moose and buffalo art in many cities, and suggested we do something similar with tree art to represent our logo.

Deputy City Manager Lewis asked if the council would like to use the arts to create a sense of place or identity in the community, or should it be more to provide amenities that allow art to occur in the community.

Council Member Marlor noted that if they included tree art throughout the city they could decorate the pieces for holidays and make them something special.

Council Member Zander asked if anyone on the committee has looked into the theater department at Early Light Academy.

Recreation Director Janell Payne noted it has been a few years, but she has spoken with them in the past and at that time their facility and schedule was too full to allow for partnering.

Council Member Zander would love to see some of their Kensington Theater members participate in the city productions, and asked if there is anyone from that theater on the Arts Council.

Mr. McIntire pointed out those kids need somewhere to go after that program, what is the community as a whole doing to help those students grow and support them as they get older.

Council Member Zander noted the Kensington Theater has programs for all ages from kids to teens to adults. We don't support, promote or even advertise for any of their events, but it is an incredible venue. Just like Daybreak is a feather in our cap, Kensington Theater can be the same, and both are operating without any city influence.

Council Member Shelton suggested promoting those types of things.

Mr. McIntire noted that marketing and communications of arts is a pretty common role that arts councils or city arts departments play.

Council Member Zander said that our city has such great assets that we are not using in terms of the arts, and that could be “baked” into this plan.

Council Member Harris said his family attended the arts show display, and he personally thinks there are a number of things the city is doing or could be doing to benefit large numbers of people. He believes that as they are choosing what programs and events to do, they should think about what would potentially impact the most people.

Mr. McIntire continued reviewing Attachment A and asked for the council’s opinion on what success in the arts would look like in South Jordan.

Council Member McGuire said that success for him would be adding to the quality of life for the residents, and as a byproduct possibly the economic development that comes along with it. Arts have a way of uniting people that otherwise might never be in the same room together or have a conversation together. The more opportunities to bring people together in a setting where barriers disappear, the better off we are and the more we improve the quality of life for our residents.

Council Member Zander likes the sense of place. Our residents tend to have a very high regard for the city and she wants that to be enduring. She likes when there are no financial barriers to engaging in the arts, so anyone can access the arts on a semi-equal basis regardless of their financial situation. When her family was in financial trouble she loved being able to participate in things that weren’t cost prohibitive, and they need to be sensitive to that in the city.

Coordinator Parker said they had many comments about that at the art show, both from the artists and those in attendance; they shared their appreciation that the city still doesn’t charge a fee to come and enjoy the art.

Council Member Marlor said last Saturday he attended a soccer game for his four year old granddaughter, and like the arts shows, there was a sense of community. These are things that bring a lot of people together, the kids get great exercise and everyone enjoys time out. The same thing happens with art, where it’s either free or very low cost, and it’s something enjoyable that brings the community together; that’s his objective, it’s a community thing for him and he likes the fact that it’s available to everyone in and around the community.

Council Member Harris said success might look different for each individual, but from the city’s perspective any time they are doing something with city resources, success is really determined by how successful the city is in getting that message out about the event. If they are going to use the time and resources to put those events on, they should make sure they are broadcasted effectively through all channels available.

Council Member Shelton agreed with the other council members. This is about opportunities in the community, more so than notoriety. Opportunities for residents to participate in and enjoy the arts is what it’s about in his mind. He’s not sure how to measure that, possibly additional economic development, more art studios in the city, etc.

Mr. McIntire said that they need the guidance in what they are measuring, not so much how to measure it. The idea that it's really about quality of life gives them a different lens to look at the project, rather than if the question had just been answered by saying notoriety, tourism, business recruitment, etc. As they make site selections, funding recommendations, etc., they know things need to come back to quality of life for residents as the core goal.

Council Member Zander noted the city's Summerfest has evolved over the years. They used to pay high dollar amounts for someone to come sing, but they then realized that the average person sitting there listening to the concert was not a South Jordan resident. She was tired of spending tax payer dollars for everyone to come and watch an expensive performance on the stage. That was removed and they started discussing what the city's residents want to see, and the last Summerfest had reptiles, chalk art, etc., where everyone could walk around at no expense and visit every activity. She had so many parents thanking her for providing things that don't require a ticket purchase. She loves the way Summerfest has evolved, and she would like to see that continue into the arts.

Mr. McIntire discussed differences in art and the different goals/outcomes of those differences.

E.2. Police Services *(By Deputy City Manager Dustin Lewis).*

Deputy City Manager Lewis noted the council members all received an email from Salt Lake Councilwoman Amy Winder-Newton towards the end of April, asking about feedback from the council on police services. He gave a brief overview of the services being discussed and asked how the council would like the city to respond to Councilwoman Winder-Newton.

Police Chief Jeff Carr discussed the history of city police departments in Utah, noting that 50, 60 or 70 years ago there were maybe one to two cities with police departments, and the county sheriff was providing law enforcement for entire counties. During that time, the county sheriff was allowed to use the general fund, which was funded by everyone in the county. As things changed and more cities began their own police services, around 2001 Senate Bill 168 came about which said Salt Lake County and the sheriff's office can't use general fund money to provide investigative services, which included paramedics and a fire component, and charge the entire county to provide services to the unincorporated county and a few contract cities. This created the Municipal Services Fund and \$9 million was cut from general fund tax dollars going to the sheriff. They raised taxes for half of that amount to the unincorporated county citizens and contract cities, and then cut about \$4.5 million from what the sheriff was doing at the time. That situation kept changing, and over time, things started drifting back to the original way. The Salt Lake County Council saw this and started studying it and put together a committee, which Chief Carr was asked to serve on with several others. After examination, it appeared that some of the practices prior to Senate Bill 168 from 2001 had come back. He gave some examples of how that was happening at the time, and noted that there was an interest with the sheriff being involved with both entities that could funnel money to both. On the heels of that, Amy Winder-Newton sent every council and police chief in the county the letter discussed, asking what they felt about the discoveries, and what services they would like to use. Chief Carr feels our city can support things like search and rescue, jail, court security, etc. He does believe there are major questions

with the other countywide services listed. He still believes the cities should support a county collective with gangs and drugs, but it needs to be funded differently and allow individual cities to use those countywide tax dollars to pay for participation in things like the gang unit or drug task force. Right now, South Jordan residents are paying to have a UPD officer on that task force, as are many other neighboring cities, even if they have their own task force. He thinks this legislation may address that to some degree, but he thinks Amy Winder-Newton wants to hear from all the councils about their feelings and what they would like to see done. If the county funded everybody to have a position on the county task force, we would have better communication, better coordination between agencies, etc. In his opinion, those are the things the city should support like the gang and drug initiatives, as long as all the money isn't funneled to one entity and goes through an equitable and transparent process, with those wanting to contribute getting some reimbursement from Salt Lake County. Some other things listed he believes are better served at the local level, as some of the items aren't used in our city because we have our own resources. There are some things he feels the city should consider supporting, and possibly using some of that funneled money for. We are going to need additional jail space with the growth in the county, and that should be looked at. He has spoken with the sheriff and she is starting to talk about that, which is positive. Some of the money could be funneled to additional mental health services through the MCOT teams and things of that nature; those are good things that almost everybody can support in Salt Lake County. That's where he plans to outline his concerns, and he thinks some other chiefs will do the same. He stands ready to help the council if they'd like to send a letter by giving them a little more clarity on the issue if needed. If no input is given, the county will say that they asked but no one answered, and they will do what they think is best at their level.

Council Member Marlor would love to see the chief's comments on what specifically he thinks should be done at a county level versus at a local level, and see if he supports those. He doubts he would have many concerns after the chief puts that together, and he asked if that would be possible.

Chief Carr is pretty close to finishing his letter and he can share that.

Deputy City Manager Lewis said he can send the council members the original paper staff wrote which has some of the background discussed above. He can also send the council some notes compiled by the chief, if they would rather have some bullet points to write their own comments from.

Council Member Shelton is in favor of having a single letter from the council, supporting Chief Carr's letter.

Council Member Zander likes the idea of having one letter from the council, but she also would love to see the bullet points. That way, if they have something they feel strongly about, they can emphasize those points directly with Amy Winder-Newton.

Council Member McGuire agrees with the single letter idea.

Council Member Harris believes most things our city can handle on a local level are done well, but there are certain things that make sense to handle on a county level. He wants that to be a small list with thorough reasons why it doesn't make sense to handle something at a city level. He likes the idea of shared resources that everyone benefits from, but if the money were being allocated in a way that doesn't really benefit our residents then he would like to get away from that. He is also supportive of a collective letter.

E.3. Summerfest Parade 2023 *(By Director of Recreation Janell Payne).*

Recreation Director Janell Payne reviewed the new parade rules posted on the city's website, as well as on the parade entry application, and the reasons behind the changes. A group was created to discuss ways we can prevent the same tragedies from happening in our parade; the new rules put into place were a result of the internal committee formed, as well as alignment with the state and municipalities and the rules they are implementing this year. Our city is the first parade of the season, and the first to see those rules put into action. The main points are that those under eight years old need to be in a seatbelt in the vehicle they are riding in, and anyone over eight can be in the back of a vehicle but they cannot get on and off during the parade, staying seated in the back.

Deputy City Manager Lewis added that no one can approach or leave the vehicles during the parade either, so if someone runs out of candy, Frisbees, etc., no one can leave the vehicle to retrieve more or approach the vehicle to give them more. The city is also going to implement parade marshals, volunteers to ensure rules are being followed by the participants as well as the spectators. Another benefit to having only eight and older in the back is that it should help distribute the candy further away from the vehicle.

The council members discussed their plans for the morning of the parade and the schedule of events, along with volunteers needed for the parade.

Director Payne discussed the parade preview planned for Tuesday night at Highland Park and noted that Wednesday night is the Mulligans events.

ADJOURNMENT

Council Member Marlor motioned to adjourn the May 16, 2023 City Council Study Meeting. Council Member Zander seconded the motion; vote was unanimous in favor.

The May 16, 2023 City Council Study meeting adjourned at 6:26 p.m.

This is a true and correct copy of the May 16, 2023 City Council Study Meeting Minutes, which were approved on June 6, 2023.

Anna Crookston

South Jordan City Recorder

Arts Master Plan



What is an Arts Master Plan?

a long range plan that holistically explores, considers, and defines the trajectory of the arts. Through this process we aim to thoughtfully integrate public art, arts education, arts facilities, and art-related events as part of the community's identity. We will look at Art broadly and purposefully—as a tool that not only beautifies, entertains, and inspires but that also reflects community values, bridges differences, cultivates economic development, and amplifies the long-term vision of South Jordan.



PHASE 1

DISCOVERY, ENGAGEMENT, AND ASSESSMENT

- KICK OFF MEETING
- CITY TOUR
- POLICY/PROCESSES
- ENGAGEMENT
- ASSET MAPPING
- DATA ANALYSIS
- SYNTHESIS + INSIGHTS

PHASE 2

PROGRAM DEVELOPMENT

- MISSION
- VISION
- VALUES
- GOALS
- STRATEGIES
- ACTION ITEMS
- SITE MAPPING
- POLICY
- FUNDING
- GOVERNANCE

PHASE 3

MASTER PLAN PRODUCTION

- WRITING
- DESIGNING
- FEEDBACK
- EDITING
- PRESENTING





Engagement

1.

**Open
Houses**

Spring Spectacular (4/8)
Art on the Towne (5/6)

2.

Survey

In partnership with Y2
(600+ responses)

3.

**Roundtables
/ Interviews**

County, liveDAYBREAK,
Arts Councils, USU, LHM,
City Council, Artists, Orgs,
City staff.

Open Houses



Voting Results



	SPRING SPECTACULAR	ART ON THE TOWNE	TOTAL
INTERACTIVE ART	243	194	437
PERFORMING ARTS PROGRAMS / FACILITIES	130	184	314
MURALS	134	130	264
ARTS EDUCATION	104	147	251
LAND ART	90	159	249
ARTS EVENTS	105	134	239
TEMPORARY ART ACTIVATIONS	113	102	215
FUNCTIONAL ART	76	137	213
ART STUDIOS AND MAKER SPACES	80	122	202
SCULPTURES	85	84	169
HISTORICAL MONUMENTS	63	58	121
GRANTS AND RESOURCES	42	46	88

Discussion






**What is your vision for
the role the Arts play
in the future of South
Jordan?**



**What does success
look like regarding the
Arts in South Jordan?**



**What arts-centric
projectes, programs,
or initiatives would
you like to see in the
next 5 years?**

